050-6720363

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Product designer

Nofar Atari Levy

Explore • Be curious • Make a difference

Experience

Present **Gini-Apps**

UX | UI designer - Working on diverse products: applications, desktop, complex systems. Working with clients from diverse fields - banking, ecommers, education and more.
Creating micro & motion animations for different products.

Product designer | Descope - Adding new features, redesigning the homepage aiming to enhance the user experience and provide relevant insights to the user.
Working at a fast and dynamic pace, aligned with an early-stage startup environment.

Product designer | JUSTT - Working on a complex system for existing users, from research to development. Adding new features, adapting the product for new type of users .
Desiging a new AI product to optimize the marketing department work time by 40%.

2021 **Israel Hayom**

UX | UI designer - Redesigned the company's product - website & application. Ongoing care of the product visibility. Designed templates, which optimize working time by 60%.

Digital designer - Worked on various company projects, such as banners, infographics, branding and more.

2019 **Bridge**

Graphic designer - Designs for social digital marketing. Analysed customer needs and provided accurate products.

2015 **Military Service**

Lieutenant, recruitment center officer | Jerusalem District
Managed a team of 14 soldiers, prioritize tasks and deliver under
2012 pressure. Was part of the group's reorganization process.

Education

2021   UX/UI diploma, ZTM academy.
2020   B.Ed.Des Multidisciplinary Design, Kibbutzim College.
2014   Graphic design diploma, ORT College.

Skills

UX/UI | research, user flow, personas, wireframe, icon making, design system, prototype, design review.
Animations | motion design, micro animation, expressions.